



# Ethical Policy of the Pre-school Learning Alliance

This policy reflects our commitment to members regarding the choice of preferred partners and suppliers

## Sponsorship and advertising

We do not accept funds from a source or activity that:

- is illegal
- is counter-productive, in direct conflict or incompatible with the aims and objectives of the Pre-school Learning Alliance
- compromises or damages existing relationships or the reputation of the Charity
- is not financially sound or where inadequate safeguards exist to protect the Charity
- is engaged in activity which is considered to be unethical by the Charity
- irresponsibly markets products or services
- promotes or sells products or services which may harm or cause offence

## Investment

We do invest in managed funds with social responsibility investment policies and which do not conflict with our aims and objectives.

We do not invest in organisations that:

- are counter-productive, in direct conflict or incompatible with the aims and objectives of the Charity
- are considered a high financial risk or have a questionable reputation